

WORKFORCE OBSERVATIONS FOR WISCONSIN BAY AREA COUNTIES

January 2003



State of Wisconsin
Department of Workforce Development

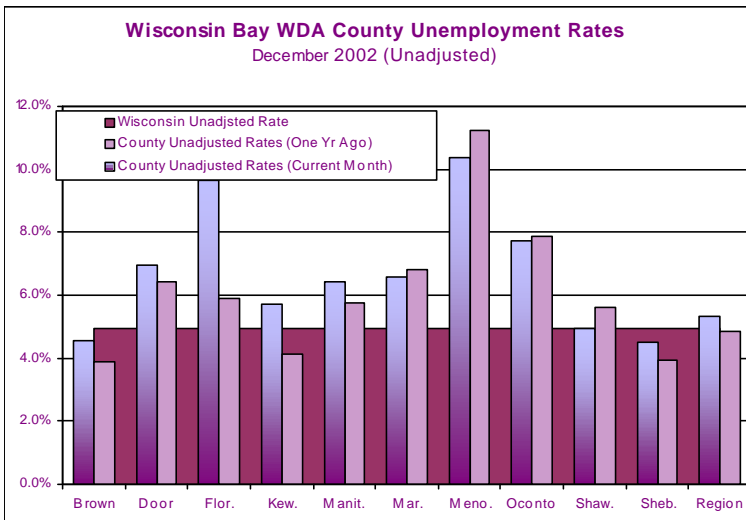
Bay Area Unadjusted Unemployment Rate Increases

In December, only one county in the Bay Workforce Delivery Area experienced a decline in its seasonally unadjusted unemployment rate. For the month, the rate for the Bay Area was up 0.3 tenths of a percentage point from November. The rate for the region was 5.3 percent and remained above the State of Wisconsin's unadjusted rate of 4.9 percent. The rate for the area was 0.5 of a percentage point above last year.

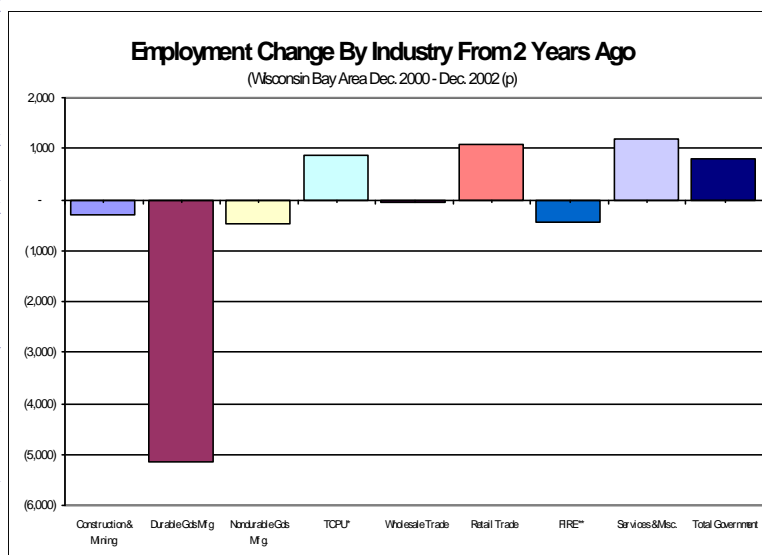
An increase in the unemployment rate from November is fairly typical for the area. And typically it will continue to increase for the next several months. Of greater concern is the difference between this year and last year. The continuing divergence between one year ago levels indicates that any improvement in the economy has not moved to the employment sector yet. Although the region as a whole had a higher unemployment rate than one year ago, four of the region's county did have a rate below one year ago. They were: Marinette, Menominee, Oconto and Shawano Counties.

Menominee County continued to be the only county in the Bay Area with a declining unemployment over the month. The rate dropped 0.9 of a percentage point to

11.3 percent. Although Menominee County was the only county to decline over the month, it also had the highest unadjusted rate in the Bay WDA. Sheboygan and Brown Counties had the lowest unadjusted rates in the area at 4.5 percent.



Typically one looks at where employment was this year and one year ago. The graph on the bottom of this page compares this December with December two years ago. This was just at the beginning stages of the downturn in the area's economy. The number of jobs has decreased by nearly 2,500. This was less than a one percent change and slightly better than the 1.3 percent loss of jobs experienced by the nation. Wisconsin fared slightly better, expanding by just one tenth of a percentage point.



In the Bay Area, the manufacturing industry did not fare well, especially durable goods manufacturing, which is primarily centered in Manitowoc and Sheboygan Counties with 45 percent of the WDA's durable goods manufacturing. Nearly one half of the decline in manufacturing occurred in Sheboygan County which is down by 2,700 jobs. Industries that have shown improvement were TCPU (transportation, communications and public

utilities), retail trade, services and miscellaneous employment and government, which includes Native American enterprises such as the gaming establishments and hotels they own and operate.

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Seasonally Adjusted Unemployment Rates

The Green Bay MSA's seasonally adjusted unemployment rate rose 0.3 of a percentage point to 5.3 percent, while the rate for the Sheboygan MSA rose 0.6 of a percentage point to 5.4 percent. Both rates were above one year ago levels. The Green Bay MSA's rate was up 0.7 from last year, and

Sheboygan's rate was up 0.8 from last year. The nation's unemployment rate was unchanged at 6.0 percent. The rate in the State of Wisconsin was up 0.3 of a percentage point to 5.4 percent.

For additional labor market statistics contact our website at <http://www.dwd.state.wi.us/lmi>.

2001 MSA Wages by Occupation :

Wage information for the State's 11 metropolitan areas and the state of Wisconsin collected during 2002 on the previous years wages has just been completed and posted on the website. Data for 2002 will be collected during 2003.

50 largest employers (public sector and private sector) is available for each county in the state.

Visit our website for this and additional labor market information at: <http://www.dwd.state.wi.us/lmi>.

Wisconsin Bay Workforce Development Area												
December 2002	Brown	Door	Florn.	Kewan.	Mantw c.	Marntt.	Menom	Oconto	Shaw n.	Sheboy.	Region	Wisconsin
Civilian Labor Force*	141,800	15,400	1,900	10,500	45,800	22,100	2,300	17,000	20,000	61,800	338,500	3,050,600
Employed	135,300	14,400	1,700	9,900	42,800	20,700	2,100	15,700	19,000	59,000	320,500	2,900,000
Unemployed	6,400	1,100	200	600	2,900	1,500	200	1,300	1,000	2,800	18,000	150,600
Unemployment rate(%)	4.5%	7.0%	9.6%	5.7%	6.4%	6.6%	10.4%	7.7%	5.0%	4.5%	5.3%	4.9%
Seasonally Adj. Rate (%)	5.3%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	5.4%	N/A	5.4%
Total, all industries**	148,000	12,800	1,300	6,600	38,200	20,400	2,000	10,100	12,500	60,700	312,700	2,856,000
Construction & Mining	7,700	900	0	500	1,400	500	0	500	500	2,400	14,600	122,900
Manufacturing	28,100	2,400	300	2,000	13,400	6,500	0	2,900	2,400	23,900	81,800	564,900
Transportation & Public Util.	11,300	200	0	500	2,300	1,000	0	400	500	1,800	18,000	132,200
Wholesale Trade	7,900	300	0	200	1,000	600	0	100	400	1,900	12,300	135,800
Retail Trade	27,300	3,000	300	1,000	6,100	3,600	100	1,800	2,500	9,100	54,800	521,600
Finance, Ins., & Real Estate	10,200	800	0	300	1,000	600	0	200	400	2,000	15,500	154,000
Services	37,700	3,500	200	1,200	8,500	5,200	0	1,900	2,800	12,900	74,000	798,000
Government	17,800	1,800	300	1,000	4,600	2,400	1,900	2,300	2,900	6,700	41,700	426,800
Change from previous month												
Civilian Labor Force*	-1,100	-400	0	-100	-400	-100	0	-100	-100	-200	-2,500	-5,500
Employed	-1,200	-600	-100	-200	-700	-200	0	-200	-200	-300	-3,600	-16,700
Unemployed	100	200	0	0	300	200	0	200	100	100	1,100	11,200
Unemployment rate(%)	0.1%	1.5%	1.0%	0.4%	0.7%	0.8%	-0.9%	1.0%	0.3%	0.2%	0.3%	0.4%
Seasonally Adj. Rate (%)	0.3%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0.6%	N/A	0.3%
Total, all industries**	-1,300	-500	0	-100	-500	-100	0	-100	0	-200	-2,800	-14,000
Construction & Mining	-400	0	0	0	-200	-100	0	-100	0	-100	-900	-8,200
Manufacturing	0	-100	0	0	-200	-100	0	0	0	-200	-600	-2,800
Transportation & Public Util.	0	0	0	0	-100	0	0	0	0	0	-100	200
Wholesale Trade	0	0	0	0	0	0	0	0	0	0	0	700
Retail Trade	200	-200	0	0	0	0	0	-100	0	-100	-100	2,900
Finance, Ins., & Real Estate	-100	0	0	0	0	0	0	0	0	0	-100	100
Services	-700	-200	0	0	0	0	0	0	0	200	-700	0
Government	-300	0	0	0	0	0	0	0	0	-100	-300	-7,000
Change from year ago												
Civilian Labor Force*	2,000	400	100	-100	500	400	100	0	0	400	3,100	69,500
Employed	1,100	300	100	-300	200	400	100	0	100	0	1,300	50,900
Unemployed	1,000	100	100	200	400	0	0	0	-100	100	1,800	18,600
Unemployment rate(%)	0.6%	0.5%	3.8%	1.5%	0.7%	-0.2%	-0.8%	-0.2%	-0.7%	0.5%	0.5%	0.5%
Seasonally Adj. Rate (%)	0.7%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0.8%	N/A	0.5%
Total, all industries**	-400	100	0	-300	-300	200	100	-100	-100	-1,400	-2,100	20,000
Construction & Mining	-600	0	0	0	0	0	0	0	0	0	-500	3,100
Manufacturing	100	-100	0	-200	-400	-100	0	-400	0	-1,200	-2,300	-10,000
Transportation & Public Util.	200	0	0	0	100	0	0	0	0	0	300	-1,800
Wholesale Trade	300	0	0	0	0	0	0	0	0	0	200	-700
Retail Trade	600	100	0	0	100	100	0	0	0	-100	800	3,200
Finance, Ins., & Real Estate	-500	0	0	0	0	0	0	0	0	0	-400	2,800
Services	-500	100	0	0	-100	200	0	0	-100	0	-300	21,400
Government	-100	0	0	-100	0	-100	100	200	100	0	100	2,200

* Includes participants residing in area. ** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.

Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWS data is benchmarked to 3/2001

Look for the most current Labor Market Information at: WWW.DWD.STATE.WI.US/LMI

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